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For Immediate Release

Silhouette Roto 2.1 Adds QuickTime[®], Fields, Floating Licenses and Aggressive New Plug-In Pricing

Now available for Windows[®], Mac OS[®], and Linux[®] systems, Silhouette Roto 2.1 adds workflow features including native support for Apple[®] QuickTime and support for video fields. In response to demand from leading post-production houses, Silhouette Roto is now available with a floating license model. The company also announces new, very aggressive pricing for the plug-in version (for Adobe[®] After Effects[®] and Apple Final Cut Pro[®]).

Los Angeles, CA (October 27th, 2005) - Silhouette FX, LLC is pleased to announce the availability of version 2.1 of Silhouette Roto, the roto system that's underpinning visual effects production at major post houses around the world. Workflow improvements found in Version 2.1 include native support for Apple QuickTime, LUT (Look Up Table) support for floating point images, improved tablet support, and true round-tripping of Cineon[®] files. Version 2.1 of Silhouette Roto also allows roto-scoping on half frame intervals providing field support.

A major announcement is that the pricing of the plug-in version of Silhouette Roto, compatible with Adobe After Effects and Apple Final Cut Pro, has been significantly reduced from \$495 (USD) to a very aggressive \$295 (USD). Company partner Perry Kivolowitz said, "The stand-alone version of Silhouette Roto has already achieved a dominating position among major post houses. We are now taking aim at the plug-in market with the intent of achieving the same result." Aggressive pricing in the plug-in market also extends to the plug-in version of the brand-new Silhouette Paint which, requiring Silhouette Roto, will be priced at just \$245 (USD) more. Purchased at the same time, the plug-in versions of Silhouette Roto and Paint together are bundled at a price of \$495 (USD).

In response to demand from leading post-production houses around the world, Silhouette Roto 2.1 is now available with optional floating licenses. A floating license allows software licenses to be shared, or floated, among the workstations within a local area network. Previously, Silhouette Roto licenses had been tied to a specific computer. Floating licenses are available at an additional cost of \$200 (USD) per license for the stand-alone application and \$100 (USD) for the plug-in version.

As a stand-alone application for Windows, Mac OS and Linux systems, Silhouette Roto retails for \$595 (USD). Silhouette Paint retails for \$495 (USD) more for stand-alone operation. The stand-alone versions of Silhouette Roto and Silhouette Paint can be purchased together for a bundled price of \$995 (USD).

More information about Silhouette Roto including system compatibility information can be found at <http://www.silhouettestfx.com>.

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