



SILHOUETTEFX V4.5 FLEXES ITS COLOR MANAGEMENT MUSCLE

New Silhouette v4.5 adds OpenColorIO color management capabilities; optimizing visual effects and animation color pipelines for motion picture post-production

Los Angeles, CA - January 11, 2012 - SilhouetteFX LLC, is pleased to announce the release of Silhouette v4.5 with new OpenColorIO (OCIO) color management. Originally developed by Sony® Pictures Imageworks, OCIO manages color transformations and image display in a consistent manner across multiple graphics applications. Unlike other color management solutions, OCIO is geared towards motion-picture post-production, with an emphasis on visual effects and animation color pipelines. *“Color management is one of the trickiest and most challenging aspects of digital motion-picture production. This is particularly true of visual effects and animation, where images often flow through multiple software applications and production houses, each often using their unique color processes. Virtually every facility must re-invent a color workflow, for every application - which is hard to get right. OpenColorIO addresses this critical issue,”* says Marco Paolini, partner at SilhouetteFX and a veteran visual effects artist.

Facilities deal with color space issues on just about every show. By providing a unified color environment, OCIO greatly simplifies the task of creating and validating multi-application color workflows. For smaller facilities, OpenColorIO allows artists to work in a properly color-managed process with minimal effort. For larger facilities, off-the-shelf OCIO-compatible tools can be extensively customized, matching existing facility color practice.

About Silhouette

Silhouette is a revolutionary rotoscoping, paint, keying and visual effects suite utilized by top visual effects facilities around the world. All Silhouette capabilities, including

its award-winning roto and paint components, as well as its keying, effects and compositing features, are stereo enabled.

Availability & Pricing

Silhouette 4.5 is a free feature release to current v4 customers while new licenses start at \$995 USD and are available now at:

<http://www.silhouettestfx.com/buy/home.php?cat=17>

About Silhouette FX, LLC

Our understanding of visual effects allows us to design productive and highly specialized software. Our products stand up to the rigors of production and are the culmination of many years of experience. Add an Academy Award for Scientific and Technical Achievement, three Emmy Awards, and experience in creating visual effects for hundreds of feature films, commercials, and television shows and you have a combination that can't be beat.

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